

University of Bayreuth – Ohio University Plan

Ohio University – B.S.M in Sports Management University of Bayreuth – B.Sc. in Sport, Business & Law Dual Degree Graduation Pathway – UBT Cohort

Advising Guide

Courses with an asterisk (*) are designated as course substitutions, not course equivalents.

Courses that may satisfy Ohio University BRICKS General education requirements are inside brackets [].

Year One

Semester 1 Ohio University	Semester Hours	
[ENG 1510] Writing and Rhetoric I	3	-
UC 1900 Learning Community Seminar	1	-
BA 1000 Introduction to the College of Business	1	-
[BA 1100] Introduction to Business	3	-
[BA 1500] Introduction to Business Communication and Professional Skills	3	-
SASM 1010 Introduction to Sport Management	3	-
Total	15.0	

Semester 2 Ohio University	Semester Hours	
Foundations: Intercultural Explorations elective	2	-
[ECON 1030] Principles of Microeconomics	3	-
[MATH 1350] Survey of Calculus	4	-
Pillars: Natural Science Elective	3	-
Pillars: Arts Elective	3	-
Total	16.0	

Year Two

Semester 3 Ohio University	Semester Hours	
[BA 2500] Strategic Business Communication	3	-
MGT 2100 Introduction to Management and Organization	3	-
MIS 2020 Business Information Systems	3	-
MKT 2400 Introduction to Marketing Management	3	-
BA 2000 Career Management Strategies	1	-
[QBA 1720] Intro to Information Analysis and Descriptive Analytics	3	-
Total	16.0	





Semester 4 Ohio University	Semester Hours	
Pillars: Texts and Contexts Elective	3	-
[ECON 1040] Principles of Macroeconomics	3	-
BUSL 2550 Corporate Responsibility in Legal Environment	3	-
SASM 3400 Sport Data Strategy and Innovation	3	-
[QBA 2720] Business Analytics	3	-
Total	15.0	

Year Three

Semester 5 University of Bayreuth	Semester Hours	Ohio University Equivalent Course
B-4-1 Fundamentals of Marketing & Service Management	2.5	MKT 2XXL
D-1-1 & D-1-2 Sport Biology I & II	3	BIOS 2030
D-1-3 & D-1-4 Training and Movement Sciences	3	BIOS 2030 and BIOS 1XXL
D-5-2 Strength Training	0.5	PAW 1XXL
D-5-4 Relaxation Training	0.5	PAW 1XXL
C-1 Introduction to German Private Law	3	BUSL 1XXL
D-6-1 Capacity to act in Sports I	2	
D-7-1 Sport Seminar 1	1	PAW 1XXL
D-8-1 Sport Seminar 2	1	PAW 2XXL
E-1-1 German as a Foreign Language	2	GER 1XXL
Total	20.5	





Semester 6 University of Bayreuth	Semester Hours	Ohio University Equivalent Course
B-4-2 Fundamentals of Sport Management	2.5	SASM 3010
A-1 Bookkeeping	2.5	ACCT 1010
A-2 Costing	2.5	ACCT 1XXL
B-2-1 Accounting	2.5	ACCT 1010
B-4-2 International Management	2.5	MGT 2640
D-2-1 Tests in Sports Science	1	
D-5-1 Fundamentals of Health and Fitness	.5	
D-5-3 Cardiotraining	.5	
D-5-5 Nutrition	.5	
D-6-2 Capabilities to act in Sports II	1	
D-6-3 Capabilities to act in Sports III	1	
D-7-2 Sport Seminar 1	1	PAW 1XXL
D-8-2 Sport Seminar 2	1	PAW 2XXL
B-3-6 Risk Management in Global Business	2.5	
E-1-2 German as a Foreign Language	2	GER 1XXL
G Bachelor Thesis	6	[SASM 3910]
Total	29.5	

Year Four

Semester 7 Ohio University	Semester Hours	-
Arches: Connected World Elective	3	-
Arches: Natural World Elective	3	-
[SASM 2920] Sport Practicum	1	-
SASM 3760 Sport Facility and Event Management	3	-
[SASM 4000] Diversity, Equity, and Inclusion in Sport	3	-
SASM 4450 Sport Ticket Sales and Revenue Streams	3	-
FIN 3000 Business Finance	3	-
Total	16.0	



Semester 8 Ohio University	Semester Hours	
[SASM 4500] Bobcat Sport Consulting	3	-
SASM 4180 Economics of Sport	3	-
FIN 3410 Investments	3	-
General Elective to reach 120 credit hours, [SASM 2920] Sports Practicum or [SASM 3910] Internship	0-6	-
Total	6-12	

Undergraduate Admissions Processes and Selective Requirements: Ohio University students interested in pursuing the double degree pathway must apply and be accepted to Ohio University’s College of Business Sport Management program. Applications are subject to established deadline dates and current admission policies.

During the second year, Ohio University students must complete an interview process and apply to the University of Bayreuth. Students should reference the “Guidelines for Sport Management Double-Degree Students from Ohio University” for information regarding application deadlines and enrollment procedures.

Transferring University of Bayreuth Credit: In order to receive double degree credit, students must complete the outlined coursework and earn the equivalent of a C- or better. An official University of Bayreuth transcript should be requested after grades have been recorded and sent to the following address:

Undergraduate Admissions
Chubb Hall 120
1 Ohio University Drive
Athens OH 45701

MATH 1350: Students are required to complete MATH 1350: Survey of Calculus or its equivalent. Students that must complete MATH 1350 while at OHIO are required to meet the following requisites: MATH 1321 or (C or better in 1200) or math placement level 2 or higher. Students that have not satisfied the requisites prior to enrollment at OHIO may be required to complete additional coursework and delay graduation.

Internship Requirement: Students participating in the double degree pathway will satisfy OHIO’s SASM 3910 Internship requirement with the completion of University of Bayreuth’s Bachelor Thesis. Students may also elect to complete a more traditional internship component during their fourth year at OHIO. The OHIO Internship may be completed during the summer before or after a student’s fourth year at OHIO.

Specialization Requirement: The OHIO BSM degree requires students to complete a specialization component. Students participating in the double degree pathway may satisfy this component through coursework completed as part of the B.Sc. in Sports, Business and Law through the University of Bayreuth (UBT Sport Science Specialization or UBT Business Specialization). Students should work with their OHIO advisor for appropriate specialization selection. Students who are interested in completing an additional area of specialization, minor, or certificate should discuss options and additional coursework with their OHIO advisor.

Full-Time Status: Students should enroll in at least 12 semester hours each term to ensure a full-time status. Students should discuss options for additional coursework with their OHIO advisor.



Ohio University Degree Completion: This information is based on the catalog requirements posted in 2023-2024 Ohio University and related University of Bayreuth equivalents. All information is subject to change without notice. Students must complete a minimum of 120 total semester hours and are responsible for tracking their degree completion. Students are encouraged to work with an Ohio University academic advisor in their degree planning. Courses are subject to availability at each institution.

Last Updated: 8/14/2023

